

# WEEKLY REPORT

WEEK **#26** 



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## NEWS

### Binance enters partnership with TikTok star Khaby Lame & football legend Cristiano Ronaldo

TikTok star Khaby Lame joins the world's largest crypto exchange as a brand ambassador. The company announced this in an official blog post.

"An important step for Binance is to increase awareness and adoption of Web3, and working with a superstar like Khaby Lame will allow us to bring this mission to a whole new audience," Binance writes.



The TikToker will not only help Binance make various Web 3.0 concepts more accessible but will also launch its own NFT collection.



"I've been curious about Web3 for a while and jumped at the chance to work with a leading company like Binance because it fits perfectly with what I usually do: making complex things simple and fun for everyone," the social media celebrity explains.



Khaby Lame is the most successful ikTok star ever and now counts 145 million followers.



He became famous for his short comedy videos in which he pokes fun at supposed "life hacks."

@Binan



## NEWS

### One of the most iconic FOOTBALLERS EVER teams up with Binance



Binance announced that it is now launching an NFT collection with Portuguese football legend Cristiano Ronaldo. This is according to an official announcement from Binance.

"Nothing is more important to me than the fans, and that's why I really wanted to be part of the idea of providing unprecedented experiences and access through this platform," Ronaldo said. "I know the fans will enjoy the collection as much as I do."



Later this year, the digital collectibles will feature "iconic designs created in collaboration with Ronaldo," it said.



The collaboration is expected to span several years. To this end, Binance writes that this project is just the beginning.



The Singaporean crypto exchange Crypto.com has recently been increasingly pursuing the strategy of sports marketing. It remains to be seen what other projects Binance has up its sleeve.

#### COINBASE MAY BE CUTTING ITS WORKFORCE BY 18%.

**BUT AT BINANCE,** THINGS ARE GOING GREAT AS THE CRYPTO EXCHANGE RECRUITS 2,000 NEW EMPLOYEES WHILE PUMPING HUGE AMOUNTS OF MONEY INTO THEIR MARKETING PROJECTS.

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## HAVENT SEEN THE WEBINIARS YE BE SURE TO CHECK TH MOUT ON YOUTUBE!

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#### **CRYPTO EXPO DUBAI 2022**

https://cryptoexpodubai.com

Notice: write that we will be at this expo

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	Holders	Investors
	13,574	24,239
Telegram Users 25,637	Twitter Users 18,156	Users
Vault Status	<b>Farm Stat</b>	tus Single Pool
\$15,901,45	58 \$3,000,	000 48,417,467
Total Value Locke	ed Liquidity	y Total GYMNET Locked
Tc	otal GYMNET Burn	GYMNET Price
	<b>458,817</b> Gymnet	\$0.071

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<ul> <li>Investor Dashboard</li> <li>Affilia</li> </ul>	te Dashboard	9 Pool		
Partner Statistics Career Status Income Streams Level Pools				
Level 14 Pool	Level 15 Pool	Level 16 Pool		
1/6 of Total Rewards 2072.67	1/3 of Total Rewards 4145.34	1/2 of Total Rewards 6218.01		
Total pool rewards		12436.02		
Total participants		0		
Current pending rewards		<b>№</b> 0.00		
Unclaimed Rewards		₺ 0.00		
Total claimed		0.00		
NEXT DISTRIBUTION-10H 40M 23S				
Activate Level Pool				

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